

Build an electronics sales website for Phong Gio store.

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Abstract: In the context of modern e-commerce development, building a specialized website system for the Phong Gio store to enhance management efficiency and customer reach is essential. The objective of this project is to research and design a comprehensive solution including a user-friendly interface, online shopping functionality, and a Content Management System (CMS) to support product information updates. The approach combines theoretical knowledge of website design with practical application deployment on a modern platform. The expected result is a website that effectively meets the store's needs while contributing to the development of local e-commerce.

Keywords: Electronics retail website, user interface, e-commerce