

Building a sales website for Phuong Linh flower shop - Thai Nguyen

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Abstract: This topic aims to research and implement the construction of an online sales website for Phuong Linh flower shop in Thai Nguyen. This is an important solution to leverage information technology in expanding the business market of traditional stores. The main objective of the topic is to design and program an e-commerce system that meets the needs for fast, safe, and convenient transactions for customers. The research method is carried out based on a combination of web development theory and direct experimentation. The expected outcome of the topic is not only to create an e-commerce website but also to contribute to raising awareness about the application of technology in the flower business of local shops.

Keywords: E-commerce website, E-commerce web development, Online flower business