

Build and develop a watch sales website for the RealWatch store.

Vu Van Long

Abstract: This topic aims to research and develop a specialized e-commerce web system for selling watch products of the RealWatch store. Through an analysis of the current market and customer needs, the topic identifies technical requirements and suitable design solutions to optimize the management, display, and sales process via the web platform. Using advanced technologies such as PHP, MySQL, and JavaScript, the system is developed according to a modern application development process, including analysis, design, implementation, and testing phases. The results of the topic not only provide an effective technical solution but also contribute significantly to enhancing the competitiveness of the RealWatch store in the digital market.

Keywords: E-commerce website, website development, sales management, PHP technology, watches