

Packaging design for Kadikim brand

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Abstract: This topic focuses on designing innovative and environmentally friendly packaging for Kadikim company, aiming to meet the increasing demand for product protection and reduce environmental impact. Through theoretical research on packaging design and practical implementation of alternative solutions to traditional materials, the goal is to improve product preservation efficiency while optimizing production costs. The expected results will provide Kadikim with a comprehensive packaging design system aligned with the company's sustainable development strategy.

Keywords: Packaging design, environmentally friendly, waste management, bio-based materials, sustainable development strategy