

Management of tire sales at Hong Tam enterprise

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Abstract: The thesis focuses on surveying the current situation, analyzing the problem, and designing an information management system for the sale of automobile tires for Hong Tam enterprise in Thai Nguyen city. The main content includes designing warehouse management modules such as creating import notes, export notes, inventory summaries, and a business management module to track revenue and debt payments. The system also provides functions for managing customer, supplier, employee, and product catalogs. Thereby, the software helps the enterprise automate business processes, reduce human errors, enhance accuracy in statistical reporting, and improve overall business operational efficiency in the digital age.

Keywords: Sales management, car tires and tubes, warehouse management, Hong Tam enterprise, information system