

Building a website for AI-powered marketing content creation and customer consultation chatbot using open-source technology.

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Abstract: In the fiercely competitive landscape of the online business market, this topic focuses on building an automated marketing content website system along with a customer consultation chatbot based on open-source artificial intelligence (AI) technology. The goal of the research is to develop a flexible, user-friendly, and effective solution to optimize customer experience and enhance web sales performance. Through a combination of theoretical research and experimentation, this topic aims to contribute to the development of AI technology in the field of online business support services.

Keywords: AI, chatbot, marketing automation, web development, customer service