

Build a website to introduce household appliances for the Toàn Hiên store, Phan Đình Phùng ward, Thái Nguyên province.

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Abstract: In the context of increasing online shopping demand, this topic focuses on building a website system specializing in selling household appliances for the Toàn Hiên store in Phan Đình Phùng Ward, Thái Nguyên Province. The objective of the research is to develop a user-friendly interface and effective shopping functionality to serve customers. The implementation method includes synthesizing product information from suppliers, building the website according to modern technical standards, and conducting testing with target customers. The expected outcome of the topic not only helps the store expand its market but also improves the online shopping experience for consumers.

Keywords: Website selling household appliances, user interface, e-commerce system