

Building an electronics e-commerce website integrated with an AI ChatBot for customer support.

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Abstract: In the context of the strong development of the digital landscape, consumers' demand for online shopping is increasingly growing. This topic focuses on building a sales website system for electronic devices, integrating an AI ChatBot to enhance customer experience and service efficiency. Through a combination of theoretical research and experimentation, the topic will propose technical solutions to optimize the user interface (UI) and the ChatBot's automatic interaction capabilities. The goal is to create an effective integrated system that helps reduce response time and improve customer satisfaction during the online shopping process.

Keywords: website selling electronics, AI ChatBot, customer consulting service, digital, user experience