

Building a travel guide and historical experience application in Thai Nguyen integrated with an AI chatbot.

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Abstract: This topic proposes building a travel guide and historical experience application in Thai Nguyen, integrating an AI chatbot to provide factual information and support tourists during their exploration. The goal is to address the shortage of local professional human resources while optimizing the visitor experience. The research method includes analyzing market needs and conducting application trials to evaluate effectiveness. The expected results will bring convenience and accurate information to Thai Nguyen tourism, contributing to the development of the tourism service industry.

Keywords: Mobile application, AI Chatbot, Tourism, History, Thai Nguyen