

Building a web-based furniture sales application integrated with an AI Chatbot.

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Abstract: In the context of the strong digitalization of the current retail market, this topic focuses on building an online sales application for the furniture industry. The goal is to create an efficient system with the support of an AI Chatbot to improve customer experience and enhance sales productivity. The research method combines e-commerce theory with experimental web application development, while integrating chatbot technology to enhance interaction. It is expected that this topic will provide a practical and potential solution for the furniture industry, contributing to the development of e-commerce in this field.

Keywords: AI Chatbot, web application, furniture sales, e-commerce, customer interaction