

# **Building a pet fashion e-commerce website Q Fashions**

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**Abstract:** In the context of the rapidly growing online business landscape, this topic focuses on building a website specializing in pet fashion. The reason for choosing this topic is to meet the online shopping needs of pet owners and to promote e-commerce in this field. The objective of the research is to design and implement a website system with functions for product management, online payment, and fast delivery. The approach includes market research, analysis of modern web technology trends, and application development practice. The significance of the topic lies in creating a technical solution that enhances the shopping experience for users while expanding business opportunities for pet product suppliers.

**Keywords:** Pet fashion e-commerce website, Web development, Product management skills