

Building a sales management website for QuanTra Coffee store integrated with AI customer support

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Abstract: In the context of the rapidly growing coffee business, this topic focuses on building a web-based sales management system for QuanTra Coffee store, combined with artificial intelligence (AI) technology to enhance customer experience. The main objective is to optimize transaction processes and customer service through AI solutions such as product consultation and online ordering support. The research methodology includes a combination of sales management theory and web development techniques, implemented based on current advanced technologies. The topic is expected to provide practical contributions to the coffee service industry and promote the application of AI in the field of e-commerce.

Keywords: Sales management, Artificial Intelligence (AI) technology, Coffee service, Web development, Transaction process optimization