

Building a sales website for a flower shop integrated with an intelligent advisory assistant.

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Abstract: This topic aims to build a specialized e-commerce web system for the specific commodity sector of fresh flowers, while integrating an intelligent advisory assistant application to enhance user experience. The context for choosing this topic stems from the increasing demand in the online retail market and the desire to improve the customer shopping process. The main objective is to design, deploy, and test the web system to optimize the shopping process and provide timely product information. The research methodology is based on a combination of theory and experimentation, evaluating system performance through technical metrics. The topic is expected to make significant contributions to the field of information technology applied in e-commerce and personalized customer support.

Keywords: Sales website, Fresh flowers, Consulting assistant, E-commerce, Smart technology