

Multi-branch sales management software (REST API - Backend)

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Abstract: In the context of modern business, effectively managing sales activities across multiple branches is a critical issue. This topic focuses on the necessity of a multi-branch sales management system to optimize transaction processes and enhance operational performance. The main objective is to build a REST API - Backend platform to provide flexible access, synchronize data between branches and the central system. The research methodology includes current state analysis, system architecture design, application deployment, and performance evaluation. The expected result is a solution that improves service quality and increases revenue for multi-branch business organizations.

Keywords: Sales management software, REST API, Backend, Multi-branch, Transaction process optimization