

Building a mobile application to support online homestay booking in Ta Xua – Son La

Giàng Thị Plia

Abstract: In the context of increasingly developing community-based tourism, this topic aims to address the issue of information and utility shortages in online homestay booking for tourists visiting Ta Xua. The objective is to build a mobile application that optimizes the booking process, improves customer experience, and enhances business efficiency for homestay owners. The research method applies a combination of tourism management theory and software development experimentation. The expected result is a useful solution contributing to the sustainable development of community-based tourism in Ta Xua.

Keywords: Community tourism, mobile application, online homestay, Ta Xua, Son La