

Multi-branch sales management software (Desktop)

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Abstract: In the increasingly developing business context, managing sales operations across multiple branches simultaneously has become an important issue. This topic focuses on building a multi-branch sales management software system (Desktop). The goal is to solve the problem of optimizing transaction processes, improving performance and reliability in information management. The research method includes a combination of business management theory with experimental implementation of software applications. The expected results bring convenience and high efficiency to branches, while contributing to technological development in the sales management industry.

Keywords: Sales management software, Multi-location branch, Information technology