

Multi-branch sales management software (Web)

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Abstract: This topic focuses on developing a sales management software for businesses with multiple branches, aiming to optimize sales processes and information control. The reason for choosing this topic stems from the current difficulties in sales management at multi-branch enterprises regarding organization and efficiency. The objective of the research is to build an integrated web software system featuring functions such as order management, inventory tracking, and business report analysis. The research method applies a general approach including empirical research and practical application deployment. The expected outcome of the topic will be a modern technological solution that enhances operational performance and competitiveness of businesses.

Keywords: Sales management software, Web, Branch, Business