

Building an e-commerce website for selling tea online with integrated AI product recommendations.

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Abstract: This topic focuses on building an e-commerce system specializing in online sales of goods (tea). The research context arises from the rapid development of e-commerce and the need to personalize user experiences through AI technology. The objective of the topic is to design and deploy a web system capable of recommending products based on customer shopping behavior, aiming to enhance business efficiency and better meet customer needs. The research methodology includes combining AI theory with technical experimentation to build a recommendation model. The topic expects to achieve results that contribute to improving user experience, while providing a solution for applying AI technology to e-commerce.

Keywords: e-commerce, AI product recommendation, online sales website