

Build an online fashion sales website for the DP Media store.

Nguyen Xuan Loc

Abstract: This topic focuses on designing and implementing an e-commerce web system to serve the fashion sales needs of the DP Media store. The research context is defined by the rapid development of digital technology, particularly in the retail industry. The main objective is to build a robust, user-friendly online platform optimized for fashion products. By combining web design theory with experimentation based on DP Media's specific requirements, this topic is expected to create a useful solution, enhancing business efficiency and customer experience for the fashion store. The research results are anticipated to contribute significantly to the field of fashion e-commerce.

Keywords: Web design, E-commerce, Online fashion