

# **Design and build a snack-selling website integrated with AI and a customer consultation chatbot.**

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**Abstract:** This topic focuses on designing and implementing an e-commerce website specializing in snacks, while integrating artificial intelligence (AI) and chatbot technology to provide online consultation services. The project aims to address users' diverse and convenient information needs when shopping online. Through a combination of theoretical research and experimentation, the topic seeks to build an effective automated communication system, enhance customer experience, and optimize the sales process. The expected results will provide a solution for applying AI technology in the e-commerce field, with the goal of contributing to the development of the online business industry.

**Keywords:** artificial intelligence, chatbot, snack selling website, automated communication, online business