

Developing a Smart Real Estate Website System integrated with AI Chatbot to support search and consultation

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Abstract: In the context of an increasingly developing real estate market, providing a smart solution to optimize the search and consultation process for customers has become essential. This topic focuses on developing a real estate website system integrated with an AI chatbot to effectively support finding suitable housing and advising on investment options. Through a combination of theoretical research and experimentation, the topic will build an AI chatbot model capable of understanding and answering customer questions related to real estate. The expected results will bring convenience to users while making a significant contribution to the field of information technology in the real estate industry.

Keywords: Real estate website, AI chatbot, Search and consultation