

Building an AI chatbot for ICTU admissions consulting.

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Abstract: In the context of increasing digitalization, building an admissions consulting support system through an AI chatbot is an urgent need. This project aims to design and implement a chatbot solution based on artificial intelligence (AI) technology to provide information about academic programs, admission procedures, and ICTU regulations for students. The research method combines theory with experimentation to build an effective chatbot model, while optimizing user experience through testing and adjustment. The expected result is a professional admissions consulting support tool, contributing to improving service quality and enhancing applicant satisfaction.

Keywords: AI chatbot, admissions consulting, ICTU, artificial intelligence, information systems