

Build and deploy the StyleNova shoe business website system.

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Abstract: This topic focuses on building a shoe e-commerce website system with the goal of optimizing user experience and enhancing sales efficiency. The research context is set against the rapid development of e-commerce, where web platforms specializing in athletic shoes are playing an increasingly important role. The methodology combines both theoretical and empirical research to ensure the system optimally meets market demands. The expected outcome is the creation of a robust, user-friendly website that brings significant benefits to the StyleNova business.

Keywords: Shoe business website, E-commerce, Empirical research