

Build a website to introduce and sell products for pet raising and care.

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Abstract: In the context of increasing demand for pet care among the population, this topic aims to develop a specialized web system for introducing and selling essential products for pet raising and care. Through theoretical research combined with experimentation, the project will focus on optimizing customer experience, ensuring comprehensive and up-to-date information features, while applying modern technology to enhance business efficiency. The expected outcomes of this topic are not only a contribution to the pet industry but also a valuable reference for similar projects in the future.

Keywords: Website, Pet Care, Digital Technology, Multichannel Business, Pet Products