

Build a perfume sales website integrated with AI product recommendations.

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Abstract: In the context of the increasingly developing online sales market, this topic aims to solve the problem of enhancing the shopping experience for customers by building a perfume-selling website. Through theoretical and experimental research, we focus on integrating an artificial intelligence system to provide suitable product recommendations. The method combines effective user interface design with advanced AI algorithms. This topic not only contributes to the field of information technology but also has the potential for wide application in the goods and services industry.

Keywords: artificial intelligence, online shopping website, product recommendation