

E-commerce System for Technology Devices Integrated with AI Assistant for Consulting and Automated Customer Feedback

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Abstract: In today's digital era, the development of E-commerce requires businesses to optimize customer experience by providing 24/7 support services. This topic focuses on building and deploying an integrated AI Assistant system for automatic consultation and customer response in the field of Technology Equipment E-commerce. By using machine learning algorithms and natural language processing, this topic aims to improve the quality of customer care services while reducing labor costs. Through analyzing data from e-commerce transactions, the system is expected to provide useful solutions for resolving customer inquiries and requests quickly and accurately.

Keywords: E-commerce of Technology Devices, AI Assistant, Automated Customer Support