

Building a PC component sales website for GTG store integrated with an AI chatbot for consultation on building, upgrading, and repairing computers.

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Abstract: In the context of the strong development of information technology, the demand for providing enterprise digitalization solutions is increasingly high. This topic focuses on building a PC component sales website for the GTG store with an integrated AI chatbot. The objective of the topic is to solve the problem of improving business efficiency and customer experience through the application of modern technologies such as web and artificial intelligence. The research method includes user interface design, product database construction, and AI chatbot deployment. The expected result is an effective sales support system along with high-quality consulting services.

Keywords: PC parts website, AI chatbot, GTG store, PC building, PC upgrade