

Building an online agricultural product sales website integrated with an AI chatbot

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Abstract: In the context of the rapidly growing e-commerce landscape, this topic focuses on building an e-commerce website specializing in agricultural products and integrating an AI-based chatbot system. The main objective is to enhance user experience and sales efficiency through a breakthrough technical solution. The research methodology includes market analysis, user interface design, and deployment of an AI chatbot system. The expected outcome is an effective e-commerce platform that meets customer needs while facilitating Vietnamese agricultural products' access to the international market.

Keywords: Online agricultural product sales website, AI Chatbot, E-commerce, Vietnamese agricultural products