

Building an AI Agent-based intelligent sales support system

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Abstract: In the context of business increasingly relying on technology, this topic focuses on building an intelligent sales support system using AI Agent to enhance operational efficiency and customer experience. The objective of the research is to design and deploy this system based on a combination of AI theory and business practice. The research methodology includes needs analysis, algorithm design, model training, and system testing in a real sales environment. The expected result is an effective application solution that can be widely deployed, contributing to the development of the information technology industry in the field of e-commerce.

Keywords: AI Agent, Sales Support, Information Technology, E-commerce, AI Model