

Building an online sales website system for Thai Nguyen tea bud products.

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Abstract: In the context of the increasingly developing digital economy, building an online sales website system for Thai Nguyen tea bud products aims to meet the demand for reaching a wide customer base and enhancing the brand. The objective of the project is to design and implement a web solution that optimizes the shopping process while providing detailed product information to users. The research methodology includes synthesizing knowledge from theoretical sources combined with experimentation to build a user-friendly and effective website interface. The expected results will make an important contribution to the Thai Nguyen tea bud industry, while also providing a solid technical foundation for small businesses in the agricultural sector.

Keywords: Web system, Online sales, Thai Nguyen tea buds, Website architecture, E-commerce