

Build an online cosmetics sales website for the Ninh Nga Thai Nguyen store.

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Abstract: In the context of increasing digitalization, building an online cosmetics sales website for the Ninh Nga Thai Nguyen store aims to meet customers' modern shopping needs. The objective of the project is to design and implement a web system integrating product management, order processing, and payment features to optimize business operations. The research methodology includes surveying current online cosmetics market trends along with experimental deployment in a real-world environment. The expected results will provide an effective technical solution for the store, while contributing to the development of e-commerce in the beauty industry.

Keywords: Cosmetics website, e-commerce, product management, online payment, market survey