

# **AI chatbot integrated university admissions consulting platform**

**Ta Quoc Du**

**Abstract:** In the increasingly competitive context of the education market, building an AI chatbot-integrated university admissions consulting platform aims to effectively support candidates in choosing suitable majors and universities. The objective of the project is to develop an artificial intelligence-based system capable of answering frequently asked questions, providing personalized advice, and guiding the registration process for universities. The research method combines theory with experimentation to build and train the chatbot model. The project expects to contribute a useful solution to the admissions process, while expanding the application of AI in the field of education.

**Keywords:** AI chatbot, admissions consulting, artificial intelligence, academic platform, university