

Build an online clothing sales website for the An Nhlen Thai Nguyen store.

Pham Tuan Anh

Abstract: This topic focuses on building an online clothing sales website system to meet the need for accessing a broad market and enhancing customer experience for An Nhlen store in Thai Nguyen. The objective of the topic is to develop and deploy an effective technical solution, combining web design theory with practical construction. Through the application of modern technologies, the project expects to provide a user-friendly, secure, and easy-to-use online sales platform, while enhancing marketing capabilities and product information management for the business. Thereby, the topic not only contributes to the store's business development but also supports the information technology industry in applying web techniques to e-commerce activities.

Keywords: Online clothing store website, Web design, E-commerce