

Building a furniture sales website integrated with an AI chatbot

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Abstract: In the context of the increasingly developing online market, building a furniture sales website with an AI chatbot system has become essential to enhance customer experience and business performance. This project aims to develop an integrated chatbot solution for the website, enabling automatic and timely handling of customer inquiries. The research methodology includes requirement analysis, system design, and real-world application deployment. The expected outcomes of this project not only contribute to improving service quality at the enterprise but also provide a new business model for the furniture retail industry.

Keywords: Furniture sales website, AI chatbot, customer consultation system, online business, applied research