

Developing Variation Galleries Plugin for WooCommerce on WordPress Platform

Hoang Anh Tuan

Abstract: This topic focuses on developing a Variation Galleries plugin specifically for WooCommerce on the WordPress platform to improve the user shopping experience. The context of the topic arises from the practical need for more effective management of product variations in the online sales interface. The research objective aims to solve the problem of optimizing product information display, while building this system based on a multi-dimensional approach, including both theoretical research and experimental application deployment. The expected result will be a useful tool that not only enhances product management features for online businesses but also makes a significant contribution to the WordPress development community.

Keywords: Plugin Variation Galleries, WooCommerce, WordPress, product variation management, improve shopping experience