

Build a management website for TITAN GYM store.

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Abstract: In the increasingly competitive context of the sports and fitness service market, this topic focuses on building a website management system to optimize operational processes and customer service at TITAN GYM. The objective of the research is to design and deploy a web application that meets the needs of tracking performance, registering for training courses, and purchasing related products. The approach includes analyzing business requirements combined with modern web development techniques. The project promises to bring significant benefits through improved management efficiency and customer experience.

Keywords: Management website, Gym store, Web application development, IT engineering, Loyal customers