

Building an e-commerce website integrated with a chatbot for Thành Vũ electronics component store in Tuyên Quang.

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Abstract: This topic aims to research and design an e-commerce website system integrated with a chatbot to support online sales for Thành Vũ electronic components store in Tuyên Quang. In the current context, the demand for online shopping is increasingly high among consumers, especially for electronic component products. The objective of the topic is to develop a solution that integrates a chatbot into the website to enhance user experience and business efficiency. The research method combines theoretical knowledge of e-commerce with experimental system development. The expected outcome of the topic is to provide a practical application solution that can enhance interaction, improve customer service, and optimize the online buying and selling process.

Keywords: E-commerce website, Chatbot, Electronic components, User interaction, Online business