

Building a management website for Thai Duong store integrated with AI Chatbot for consultation support

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Abstract: In the current context, effective customer management and service play a crucial role in the development of businesses. This topic focuses on building a management website system for Thai Duong store with the goal of optimizing operational processes and improving customer experience through the integration of an AI Chatbot for consultation support. The research method combines experimentation and application deployment to provide a comprehensive solution. The topic is expected to make a significant contribution to the field of business management, especially in the area of digital consulting.

Keywords: Management website, AI Chatbot, Process optimization, Digital consulting, Thai Duong Store