

Building an online sales website for Dong Trieu People's Bookstore

Hoang Van Thuong

Abstract: This topic focuses on designing and implementing a professional online sales website system to meet the efficient business needs of Dong Trieu People's Bookstore. Through theoretical research on online sales management and practical web development, the topic aims to solve the problem of enhancing customer accessibility and optimizing the shopping process. The expected results will contribute to improving the bookstore's service quality and expanding its business scope on the digital platform.

Keywords: Online sales website, Online sales management, Web development techniques, Bookstore, E-book distribution