Veo 3 Assisted TikTok Affiliate Videos for the Goc Cho Channel

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***Abstract*—This undergraduate thesis investigates using Veo 3 to support short TikTok affiliate videos on the Goc Cho channel. The tool supplies auxiliary scenes, while real product footage remains central. The student describes examples involving RGB keyboard lighting, a desk setup, and household or technology products, then considers how supplementary visuals can clarify use and hold attention. The manuscript reports early channel activity but cautions that a video's effectiveness also depends on product selection, opening, caption, and call to action. It explicitly warns that AI scenes can misrepresent color, keyboard layout, features, or use context. No controlled comparison isolates Veo 3's effect on orders or production time. This summary treats the work as a practical content experiment with a clear accuracy requirement.**

***Index Terms*—Veo 3, generative video, TikTok affiliate, product accuracy, short video**

I. Introduction

Small affiliate channels need repeated short videos, but filming every supporting scene can be costly. Generative video may help illustrate context if it accurately represents the advertised product. The thesis asks how Veo 3 can support Goc Cho content without replacing real product evidence or misleading viewers [1]. Earlier ICTU undergraduate theses on related topics provide context [5], [6], [7], [8], [9], [10], [11]. These works were selected for this English summary and are not attributed to the source thesis bibliography. Published background sources on the methods and domain of this project provide context for the English summary [2], [3], [4].

II. Methods

The student reviews the channel and affiliate-video workflow, creates or considers Veo 3 auxiliary scenes, and combines them with real footage and product explanations. Examples cover keyboard lighting, hand movement, desk setup, and everyday use of devices. The source assesses visual usefulness and potential inaccuracies qualitatively. It does not present a randomized video test, matched editing-time logs, or transaction-level attribution [1].

III. Results

The report shows that auxiliary AI scenes can make some product videos more visually varied and clarify a use setting. It also states that incorrect colors, form, key layout, or features would damage viewer trust. The reviewed conclusion emphasizes that product fit, script, caption, and call to action remain important. Any channel activity is an early observation, not proof of a Veo 3 sales effect [1].

IV. Discussion

Affiliate content must be truthful about the actual item. AI footage should be checked against photographs and specifications before publication and marked when synthetic scenes could confuse a buyer. A future evaluation could compare matched real-only and assisted edits, record production time, retention, clicks, refunds, and completed orders. Earlier ICTU digital-commerce work provides operational context [1].

V. Conclusion

The thesis demonstrates a supporting role for Veo 3 in Goc Cho TikTok affiliate videos. Its strongest practical finding is the need to inspect synthetic details against real products. Measured gains in productivity or sales require a controlled, transaction-linked study [1].

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