A Website Promoting Tourism in Northern Vietnamese Provinces

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***Abstract*—This undergraduate thesis investigates a tourism-promotion website for northern Vietnamese provinces. Visitors need accessible information about destinations and services when planning regional travel. The student gathers website requirements, designs destination and article pages, implements the site with WordPress, and publishes a student prototype on a web host. The manuscript documents the implemented tourism website and its pages. The author states that the hosted site had not attracted substantial use by the time of the thesis. The report offers no reproducible visitor analytics, usability evaluation, or evidence that the site increased tourism activity. The contribution is a documented student study or prototype whose stated scope can guide further testing.**

***Index Terms*—tourism website, northern Vietnam, WordPress, destination information**

I. Introduction

Visitors need accessible information about destinations and services when planning regional travel. This thesis investigates a tourism-promotion website for northern Vietnamese provinces. It begins from a practical engineering need and explains the technologies and workflow chosen for the case. The objective is to document a student implementation or comparative investigation, together with the evidence available in the manuscript. Broader operational or economic effects require separate measurements and are not assumed from the existence of a prototype [1]. Earlier ICTU student work on related designs is included here for context [2], [3], [4]. Related published studies provide context for the subject and methods [5], [6], [7], [8], [9], [10]. These contextual works were selected for this English summary; they are not asserted to appear in the original thesis bibliography.

II. Methods

The student gathers website requirements, designs destination and article pages, implements the site with WordPress, and publishes a student prototype on a web host. The source is summarized through its stated design, implementation material, examples, and conclusion. Features shown in the manuscript are distinguished from proposals for later development. This review does not add a new experiment, fill missing measurements with estimates, or treat a planned capability as an observed result. The source thesis remains the provenance for the reported work [1].

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III. Results

The manuscript documents the implemented tourism website and its pages. The author states that the hosted site had not attracted substantial use by the time of the thesis. The report's screens, configurations, examples, or measurements constitute the evidence for this summary. A capability described only as a design intention is not counted as a validated operational outcome. No additional performance, adoption, financial, or safety figure has been introduced here. The result is interpreted within the scope of the student's documented setup [1].

IV. Discussion

The report offers no reproducible visitor analytics, usability evaluation, or evidence that the site increased tourism activity. Further work could test destination information with users, measure dated site traffic, and improve the content and discovery paths based on observed use. These limitations affect how the evidence should be read. The current manuscript can support understanding of the design and reported demonstration, while independent tests would be needed for stronger claims. Any later deployment should document its environment and separate observed outcomes from intended benefits [1].

V. Conclusion

The thesis documents a tourism-promotion website for northern Vietnamese provinces. The manuscript documents the implemented tourism website and its pages. The author states that the hosted site had not attracted substantial use by the time of the thesis. The report offers no reproducible visitor analytics, usability evaluation, or evidence that the site increased tourism activity. Further work could test destination information with users, measure dated site traffic, and improve the content and discovery paths based on observed use. Accordingly, the present contribution is a source-grounded account of the student work and its tested or illustrated scope. Claims about broader effectiveness should be assessed in later work using explicit evaluation conditions [1].

References

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